

Table 3.3.1. Radio and Television Broadcasting (NAICS 5131)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2004

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	2004	2003	2002	2001	Percent change		
					2004/2003	2003/2002	2002/2001
OPERATING REVENUE							
Total	52,093	48,708	48,589	44,855	7.0	0.2	8.3
Station time sales	30,999	29,662	29,605	27,394	4.5	0.2	8.1
Network compensation	400	430	448	472	-7.0	-3.9	-5.1
National/regional advertising	10,209	9,683	9,976	8,844	5.4	-2.9	12.8
Local advertising revenue	20,390	19,549	19,181	18,079	4.3	1.9	6.1
Network time sales	15,580	14,257	14,250	13,011	9.3	Z	9.5
Program rights	265	278	302	196	-4.5	-8.0	54.1
Production and post-production services ...	130	81	63	50	59.3	29.7	24.2
Public and non-commercial programming services	2,099	2,029	1,919	1,998	3.5	5.7	-3.9
Other operating services revenue	3,021	2,402	2,451	2,206	25.8	-2.0	11.1
OPERATING EXPENSES							
Total	40,753	38,212	38,209	37,265	6.6	Z	2.5
Annual payroll	12,016	11,587	11,281	10,744	3.7	2.7	5.0
Employer's contributions to employee benefit plans	1,665	1,517	1,415	1,465	9.7	7.2	-3.4
Contract labor	251	298	319	NA	-15.7	-6.6	NA
Total materials and supplies	497	402	NA	NA	23.5	NA	NA
Computer and other business equipment and supplies	177	142	NA	NA	24.6	NA	NA
Other materials, parts, and supplies	320	260	NA	NA	23.0	NA	NA
Total purchased services	6,319	5,801	NA	NA	8.9	NA	NA
Custom coded software and system design and support services	33	44	NA	NA	-24.8	NA	NA
Data processing and other purchased computer services	95	109	NA	NA	-13.0	NA	NA
Purchased communication services	372	391	340	NA	-4.9	15.0	NA
Purchased advertising and promotional services	2,028	1,787	1,522	1,385	13.5	17.4	9.8
Purchased electricity	313	321	289	NA	-2.5	11.1	NA
Purchased fuels (except motor fuels)	20	17	NA	NA	18.0	NA	NA
Purchased management consulting, admin., and other prof. services	730	573	NA	NA	27.5	NA	NA
Lease and rental payments	808	763	837	772	6.0	-8.9	8.4
All other purchased services	1,920	1,797	NA	NA	6.9	NA	NA
Broadcast rights and music license fees ...	12,215	10,929	11,468	10,718	11.8	-4.7	7.0
Depreciation	2,570	2,647	2,704	3,859	-2.9	-2.1	-29.9
Taxes and license fees	673	759	691	NA	-11.3	9.9	NA
Other operating expenses (including network compensation fees) ¹	4,547	4,271	6,193	7,459	6.5	-31.0	-17.0

NA Not available. Z Less than .05 percent.

¹Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.1 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.2. Radio Broadcasting (NAICS 51311)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2004

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	2004	2003	2002	2001	Percent change		
					2004/2003	2003/2002	2002/2001
OPERATING REVENUE							
Total	16,494	15,820	15,603	14,493	4.3	1.4	7.7
Station time sales	12,803	12,538	12,619	11,963	2.1	−0.6	5.5
Network compensation	93	94	101	94	−0.5	−6.7	6.7
National/regional advertising	2,879	2,834	2,922	2,643	1.6	−3.0	10.6
Local advertising revenue	9,830	9,610	9,596	9,226	2.3	0.1	4.0
Network time sales	1,401	1,349	1,310	1,092	3.8	3.0	20.0
Program rights	258	268	290	191	−3.8	−7.5	52.0
Production and post-production services ...	S	S	S	S	S	S	S
Public and non-commercial programming services	S	S	S	S	S	S	S
Other operating services revenue	1,329	994	758	674	33.6	31.2	12.4
OPERATING EXPENSES							
Total	13,077	12,187	11,972	11,914	7.3	1.8	0.5
Annual payroll	5,100	4,780	4,816	4,720	6.7	−0.8	2.0
Employer's contributions to employee benefit plans	636	594	621	597	7.0	−4.2	3.9
Contract labor	162	209	225	NA	−22.4	−7.0	NA
Total materials and supplies	283	161	NA	NA	75.4	NA	NA
Computer and other business equipment and supplies	102	64	NA	NA	58.5	NA	NA
Other materials, parts, and supplies	181	97	NA	NA	86.6	NA	NA
Total purchased services	2,979	2,896	NA	NA	2.9	NA	NA
Custom coded software and system design and support services	15	31	NA	NA	−50.3	NA	NA
Data processing and other purchased computer services	19	12	NA	NA	59.2	NA	NA
Purchased communication services	175	187	167	NA	−6.3	11.8	NA
Purchased advertising and promotional services	1,089	846	690	564	28.8	22.6	22.4
Purchased electricity	135	141	135	NA	−4.7	5.0	NA
Purchased fuels (except motor fuels)	4	6	NA	NA	−23.6	NA	NA
Purchased management consulting, admin., and other prof. services	344	269	NA	NA	28.1	NA	NA
Lease and rental payments	408	380	377	415	7.4	1.0	−9.2
All other purchased services	789	1,025	NA	NA	−23.0	NA	NA
Broadcast rights and music license fees ...	869	747	701	773	16.3	6.6	−9.3
Depreciation	1,010	1,099	967	1,654	−8.1	13.7	−41.6
Taxes and license fees	408	513	483	NA	−20.5	6.0	NA
Other operating expenses (including network compensation fees) ¹	1,630	1,188	2,280	2,803	37.2	−47.9	−18.7

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.2 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.3. Television Broadcasting (NAICS 51312)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2004

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	2004	2003	2002	2001	Percent change		
					2004/2003	2003/2002	2002/2001
OPERATING REVENUE							
Total	35,599	32,888	32,987	30,362	8.2	-0.3	8.6
Station time sales	18,196	17,124	16,986	15,431	6.3	0.8	10.1
Network compensation	307	336	347	377	-8.7	-3.1	-8.1
National/regional advertising	7,330	6,849	7,053	6,201	7.0	-2.9	13.8
Local advertising revenue	10,560	9,939	9,586	8,853	6.2	3.7	8.3
Network time sales	14,179	12,907	12,940	11,919	9.9	-0.3	8.6
Program rights	\$	\$	\$	\$	\$	\$	\$
Production and post-production services ...	\$	\$	\$	\$	\$	\$	\$
Public and non-commercial programming services	1,405	1,366	1,317	1,428	2.8	3.8	-7.8
Other operating services revenue	1,692	1,407	1,693	1,532	20.2	-16.9	10.5
OPERATING EXPENSES							
Total	27,676	26,025	26,238	25,350	6.3	-0.8	3.5
Annual payroll	6,916	6,807	6,465	6,024	1.6	5.3	7.3
Employer's contributions to employee benefit plans	1,029	923	795	868	11.4	16.1	-8.4
Contract labor	88	88	94	NA	0.1	-5.6	NA
Total materials and supplies	214	241	NA	NA	-11.1	NA	NA
Computer and other business equipment and supplies	75	78	NA	NA	-3.5	NA	NA
Other materials, parts, and supplies	139	163	NA	NA	-14.7	NA	NA
Total purchased services	3,340	2,905	NA	NA	15.0	NA	NA
Custom coded software and system design and support services	18	13	NA	NA	36.2	NA	NA
Data processing and other purchased computer services	76	97	NA	NA	-21.9	NA	NA
Purchased communication services	196	204	173	NA	-3.7	18.1	NA
Purchased advertising and promotional services	939	941	832	822	-0.3	13.2	1.2
Purchased electricity	178	179	154	NA	-0.8	16.4	NA
Purchased fuels (except motor fuels)	16	12	NA	NA	37.6	NA	NA
Purchased management consulting, admin., and other prof. services	386	304	NA	NA	27.1	NA	NA
Lease and rental payments	400	383	460	357	4.5	-16.9	28.9
All other purchased services	1,131	773	NA	NA	46.4	NA	NA
Broadcast rights and music license fees ...	11,347	10,182	10,766	9,945	11.4	-5.4	8.3
Depreciation	1,560	1,548	1,737	2,204	0.8	-10.9	-21.2
Taxes and license fees	266	246	207	NA	7.9	18.9	NA
Other operating expenses (including network compensation fees) ¹	2,917	3,083	3,913	4,656	-5.4	-21.2	-16.0

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.3 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.4. Cable Networks and Program Distribution (NAICS 5132)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2004

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	2004	2003	2002	2001	Percent change		
					2004/2003	2003/2002	2002/2001
OPERATING REVENUE							
Total	104,690	93,314	83,082	76,760	12.2	12.3	8.2
Air time (advertising)	16,548	14,951	13,441	12,798	10.7	11.2	5.0
Specialty programming service	18,090	16,471	14,835	13,121	9.8	11.0	13.1
Basic programming package	43,699	38,434	35,077	32,839	13.7	9.6	6.8
Premium cable programming packages	5,548	5,130	5,468	5,327	8.1	-6.2	2.6
Pay-per-view service	2,661	2,403	2,178	1,968	10.7	10.3	10.7
Program distribution installation services	500	491	516	524	1.8	-4.7	-1.6
Program distribution equipment sales and rentals	2,205	1,948	1,813	1,817	13.2	7.4	-0.2
Other program distribution related services	2,577	2,388	2,357	2,404	7.9	1.3	-2.0
Internet access services	8,582	6,702	3,743	2,364	28.0	79.0	58.4
Basic fixed local telephony	1,452	1,449	891	862	0.3	62.6	3.4
Basic fixed long-distance	271	259	166	131	4.8	55.8	26.8
Other communication services	453	435	349	410	4.1	24.7	-14.9
Other operating revenue	2,105	2,253	2,247	2,196	-6.5	0.2	2.3
OPERATING EXPENSES							
Total	83,602	76,817	71,750	72,893	8.8	7.1	-1.6
Annual payroll	12,600	11,686	11,011	10,945	7.8	6.1	0.6
Employer's contributions to employee benefit plans	2,515	2,304	1,950	2,074	9.2	18.2	-6.0
Contract labor	1,550	1,444	983	NA	7.4	46.9	NA
Total materials and supplies	792	721	NA	NA	9.9	NA	NA
Computer and other business equipment and supplies	225	217	NA	NA	4.1	NA	NA
Other materials, parts, and supplies	567	505	NA	NA	12.3	NA	NA
Total purchased services	8,172	7,554	NA	NA	8.2	NA	NA
Custom coded software and system design and support services	42	S	NA	NA	S	NA	NA
Data processing and other purchased computer services	474	459	NA	NA	3.4	NA	NA
Purchased communication services	863	900	622	NA	-4.1	44.8	NA
Purchased advertising and promotional services	3,276	2,990	2,802	2,414	9.5	6.7	16.1
Purchased electricity	363	348	348	NA	4.1	0.1	NA
Purchased fuels (except motor fuels)	107	124	NA	NA	-13.3	NA	NA
Purchased management consulting, admin., and other prof. services	789	670	NA	NA	17.8	NA	NA
Lease and rental payments	1,232	1,157	1,007	1,091	6.4	15.0	-7.7
All other purchased services	1,026	869	NA	NA	18.1	NA	NA
Program and production costs	32,247	28,909	25,266	22,927	11.5	14.4	10.2
Depreciation	15,341	14,478	13,029	17,257	6.0	11.1	-24.5
Taxes and license fees	1,136	1,104	900	NA	3.0	22.6	NA
Other operating expenses ¹	9,249	8,619	11,697	14,465	7.3	-26.3	-19.1

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.4 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.5. Cable Networks (NAICS 51321)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2004

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	2004	2003	2002	2001	Percent change		
					2004/2003	2003/2002	2002/2001
OPERATING REVENUE							
Total	31,373	28,463	25,373	23,082	10.2	12.2	9.9
Air time (advertising)	13,028	11,690	10,287	9,657	11.4	13.6	6.5
Specialty programming service	17,012	15,557	13,862	12,047	9.4	12.2	15.1
Other operating revenue	1,333	1,215	1,223	1,378	9.7	−0.7	−11.2
OPERATING EXPENSES							
Total	21,030	19,572	17,922	17,156	7.5	9.2	4.5
Annual payroll	3,131	2,810	2,375	2,377	11.4	18.3	−0.1
Employer's contributions to employee benefit plans	485	394	370	354	23.1	6.3	4.6
Contract labor	272	239	137	NA	13.5	74.7	NA
Total materials and supplies	171	139	NA	NA	23.1	NA	NA
Computer and other business equipment and supplies	81	69	NA	NA	17.3	NA	NA
Other materials, parts, and supplies	90	70	NA	NA	28.7	NA	NA
Total purchased services	2,472	2,314	NA	NA	6.8	NA	NA
Custom coded software and system design and support services	7	8	NA	NA	−10.4	NA	NA
Data processing and other purchased computer services	9	S	NA	NA	S	NA	NA
Purchased communication services	65	69	65	NA	−5.1	5.2	NA
Purchased advertising and promotional services	1,402	1,315	1,252	1,402	6.6	5.1	−10.7
Purchased electricity	20	17	17	NA	17.5	−4.6	NA
Purchased fuels (except motor fuels)	S	9	NA	NA	S	NA	NA
Purchased management consulting, admin., and other prof. services	206	205	NA	NA	0.5	NA	NA
Lease and rental payments	459	451	359	304	1.7	25.6	18.2
All other purchased services	304	232	NA	NA	31.2	NA	NA
Program and production costs	11,946	11,052	9,668	8,543	8.1	14.3	13.2
Depreciation	944	866	921	789	9.0	−5.9	16.6
Taxes and license fees	157	157	93	NA	−0.2	70.1	NA
Other operating expenses ¹	1,452	1,601	2,280	3,142	−9.3	−29.8	−27.5

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.5 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.6. Cable and Other Program Distribution (NAICS 51322)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2004

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	2004	2003	2002	2001	Percent change		
					2004/2003	2003/2002	2002/2001
OPERATING REVENUE							
Total	73,317	64,851	57,709	53,678	13.1	12.4	7.5
Air time (advertising)	3,520	3,261	3,154	3,141	7.9	3.4	0.4
Basic programming package	43,699	38,434	35,077	32,834	13.7	9.6	6.8
Premium cable programming packages	5,548	5,130	5,468	5,327	8.1	-6.2	2.6
Pay-per-view service	2,661	2,403	2,178	1,968	10.7	10.3	10.7
Program distribution installation services	500	491	479	487	1.8	2.6	-1.7
Program distribution equipment sales and rentals	2,205	1,948	1,813	1,817	13.2	7.4	-0.2
Other program distribution related services	2,577	2,388	2,239	2,299	7.9	6.7	-2.6
Internet access services	8,582	6,702	3,743	2,364	28.0	79.0	58.4
Basic fixed local telephony	1,452	1,449	891	862	0.3	62.6	3.4
Basic fixed long-distance	271	259	166	131	4.8	55.8	27.0
Other communication services	453	435	315	360	4.1	38.0	-12.5
Other operating revenue	1,850	1,951	2,185	2,088	-5.2	-10.7	4.6
OPERATING EXPENSES							
Total	62,572	57,245	53,828	55,738	9.3	6.3	-3.4
Annual payroll	9,469	8,875	8,637	8,568	6.7	2.8	0.8
Employer's contributions to employee benefit plans	2,030	1,910	1,579	1,720	6.3	20.9	-8.2
Contract labor	1,279	1,205	846	NA	6.1	42.4	NA
Total materials and supplies	621	582	NA	NA	6.7	NA	NA
Computer and other business equipment and supplies	144	147	NA	NA	-2.0	NA	NA
Other materials, parts, and supplies	477	435	NA	NA	9.7	NA	NA
Total purchased services	5,700	5,240	NA	NA	8.8	NA	NA
Custom coded software and system design and support services	35	S	NA	NA	16.7	NA	NA
Data processing and other purchased computer services	466	449	NA	NA	3.8	NA	NA
Purchased communication services	798	832	557	NA	-4.0	49.4	NA
Purchased advertising and promotional services	1,874	1,675	1,550	1,012	11.8	8.1	53.1
Purchased electricity	343	332	331	NA	3.4	0.3	NA
Purchased fuels (except motor fuels)	105	115	NA	NA	-8.4	NA	NA
Purchased management consulting, admin., and other prof. services	583	465	NA	NA	25.4	NA	NA
Lease and rental payments	773	706	647	787	9.5	9.1	-17.7
All other purchased services	722	637	NA	NA	13.4	NA	NA
Program and production costs	20,301	17,857	15,598	14,385	13.7	14.5	8.4
Depreciation	14,397	13,611	12,109	16,468	5.8	12.4	-26.5
Taxes and license fees	979	946	808	NA	3.5	17.2	NA
Other operating expenses ¹	7,797	7,019	9,418	11,323	11.1	-25.5	-16.8

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.6 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.7. **Cable and Other Program Distribution (NAICS 51322)—Estimated Cable System and Multichannel Video Distribution Revenue by Type of Customer for Employer Firms: 2001 Through 2004**

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	Total	Type of customer		
		Residential	Business	Public
CABLE SYSTEMS AND MULTICHANNEL VIDEO DISTRIBUTION REVENUE				
Millions of Dollars				
2004	57,190	54,697	2,460	S
2003	50,795	48,718	2,043	S
2002	47,254	45,353	1,871	S
2001	44,732	43,226	1,471	S
Percent Change				
2004/2003	12.6	12.3	20.4	S
2003/2002	7.5	7.4	9.2	S
2002/2001	5.6	4.9	27.2	S

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.7 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.8. Telecommunications (NAICS 5133)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2004

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	2004	2003	2002	2001	Percent change		
					2004/2003	2003/2002	2002/2001
OPERATING REVENUE							
Total	356,113	350,976	353,936	365,836	1.5	-0.8	-3.3
Fixed total	136,002	147,534	162,135	178,160	-7.8	-9.0	-9.0
Fixed local	73,928	75,021	80,148	84,533	-1.5	-6.4	-5.2
Basic service	61,093	62,687	66,905	69,770	-2.5	-6.3	-4.1
Fixed value-added services	12,835	12,334	13,243	14,763	4.1	-6.9	-10.3
Fixed long-distance	40,280	48,240	55,843	65,665	-16.5	-13.6	-15.0
Outbound service	33,987	39,640	44,938	53,056	-14.3	-11.8	-15.3
Inbound service	6,293	8,601	10,905	12,609	-26.8	-21.1	-13.5
Fixed all distance	3,434	S	3,915	4,694	S	S	-16.6
Dedicated network services	9,525	10,493	11,702	12,207	-9.2	-10.3	-4.1
Data transmission services	8,835	9,816	10,526	11,060	-10.0	-6.7	-4.8
Mobile total	111,450	99,672	89,690	77,994	11.8	11.1	15.0
Mobile telephony services	108,401	96,142	85,728	73,103	12.8	12.1	17.3
Local access and use	81,273	73,469	63,204	52,713	10.6	16.2	19.9
Mobile value-added services	4,294	3,410	2,945	2,400	25.9	15.8	22.7
Mobile long-distance	7,139	5,424	6,134	5,192	31.6	-11.6	18.2
Mobile all distance	13,075	11,604	11,252	9,694	12.7	3.1	16.1
Dedicated network services	S	S	S	S	S	S	S
Other mobile telephony revenue	2,610	S	2,175	3,073	S	S	-29.2
Messaging services	2,366	2,771	3,259	4,393	-14.6	-15.0	-25.8
Mobile dispatch services	683	S	S	S	S	S	S
Carrier services	59,792	59,212	60,506	63,252	1.0	-2.1	-4.3
Network access	53,768	53,349	54,614	55,781	0.8	-2.3	-2.1
Other carrier services	6,024	5,863	5,892	7,471	2.7	-0.5	-21.1
Other telecommunications services	14,440	14,448	14,436	14,989	-0.1	0.1	-3.7
Internet backbone services	1,545	1,721	1,895	2,293	-10.2	-9.2	-17.4
Internet access services	4,342	4,329	4,343	4,917	0.3	-0.3	-11.7
Multichannel programming distribution services	S	S	S	S	S	S	S
Other telecommunications related services	7,952	7,607	7,408	7,179	4.5	2.7	3.2
Other services revenue	34,430	30,110	27,169	31,440	14.4	10.8	-13.6
Telecommunications network installation services	2,609	2,002	1,716	2,744	30.4	16.6	-37.5
Telecommunications equipment sales ...	12,321	9,775	8,978	8,583	26.0	8.9	4.6
Telecommunications equipment rental ...	1,016	1,002	1,150	1,130	1.5	-12.9	1.8
Telecommunications equipment maintenance	666	869	919	839	-23.4	-5.5	9.5
Network design and development services, other than security	S	S	S	156	S	S	S
Sales of directory advertising space	1,017	1,054	1,151	1,265	-3.5	-8.5	-9.0
Rental or sale of mailing lists	S	S	S	S	S	S	S
Other revenue	16,658	15,246	13,113	16,722	9.3	16.3	-21.6

See footnotes at end of table.

Table 3.3.8. Telecommunications (NAICS 5133)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2004—Con.

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	2004	2003	2002	2001	Percent change		
					2004/2003	2003/2002	2002/2001
OPERATING EXPENSES							
Total	314,103	302,642	307,195	336,797	3.8	-1.5	-8.8
Annual payroll	53,826	56,874	56,691	66,904	-5.4	0.3	-15.3
Employer's contributions to employee benefit plans	18,570	16,365	14,964	15,723	13.5	9.4	-4.8
Contract labor	4,946	4,885	4,614	NA	1.2	5.9	NA
Total materials and supplies	6,158	6,068	NA	NA	1.5	NA	NA
Computer and other business equipment and supplies	2,369	2,683	NA	NA	-11.7	NA	NA
Other materials, parts, and supplies	3,788	3,385	NA	NA	11.9	NA	NA
Total purchased services	47,930	45,259	NA	NA	5.9	NA	NA
Custom coded software and system design and support services	1,479	1,326	NA	NA	11.6	NA	NA
Data processing and other purchased computer services	3,224	3,433	NA	NA	-6.1	NA	NA
Purchased communication services	5,903	6,070	6,874	NA	-2.7	-11.7	NA
Purchased advertising and promotional services	9,525	8,686	8,568	9,238	9.7	1.4	-7.3
Purchased electricity	2,898	2,593	2,718	NA	11.8	-4.6	NA
Purchased fuels (except motor fuels)	67	62	NA	NA	8.2	NA	NA
Purchased management consulting, admin., and other prof. services	6,947	6,303	NA	NA	10.2	NA	NA
Lease and rental payments	9,901	9,502	9,306	10,994	4.2	2.1	-15.4
All other purchased services	7,986	7,285	NA	NA	9.6	NA	NA
Access charges	42,710	42,205	44,237	49,264	1.2	-4.6	-10.2
Depreciation	67,313	62,234	60,311	70,199	8.2	3.2	-14.1
Universal service contributions and other similar charges	3,945	3,670	4,048	4,730	7.5	-9.3	-14.4
Taxes and license fees	6,597	6,585	5,876	NA	0.2	12.1	NA
Other operating expenses ¹	62,108	58,496	69,051	87,995	6.2	-15.3	-21.5

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.8 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.9. Telecommunications (NAICS 5133)—Estimated Local, Long-Distance, and Network Access Revenue by Type of Customer and Type of Service for Employer Firms: 2001 Through 2004

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	Total	Type of customer			Type of service		
		Residential	Business	Public	Intrastate	Interstate	International
LOCAL SERVICE							
Millions of Dollars							
2004	73,928	40,153	28,021	S	69,019	S	X
2003	75,021	38,309	29,056	S	70,178	S	X
2002	80,148	39,378	31,677	S	75,032	S	X
2001	84,533	43,431	30,908	10,194	78,766	5,767	X
Percent Change							
2004/2003	-1.5	4.8	-3.6	S	-1.7	S	X
2003/2002	-6.4	-2.7	-8.3	S	-6.5	S	X
2002/2001	-5.2	-9.3	2.5	S	-4.7	S	X
LONG-DISTANCE SERVICE							
Millions of Dollars							
2004	40,280	21,437	17,299	S	14,826	19,764	5,690
2003	48,240	25,220	S	S	16,347	25,290	6,603
2002	55,843	27,350	27,068	S	17,501	30,138	8,204
2001	65,665	30,919	33,275	1,471	18,548	37,421	9,697
Percent Change							
2004/2003	-16.5	-15.0	-19.8	S	-9.3	-21.9	-13.8
2003/2002	-13.6	-7.8	-20.3	S	-6.6	-16.1	-19.5
2002/2001	-15.0	-11.5	-18.7	S	-5.6	-19.5	-15.4
NETWORK ACCESS							
Millions of Dollars							
2004	53,768	15,083	S	S	16,103	35,663	S
2003	53,349	S	S	S	16,857	34,606	1,887
2002	54,614	S	34,179	S	17,093	35,686	S
2001	55,781	16,386	34,923	4,434	16,216	37,013	2,552
Percent Change							
2004/2003	0.8	S	S	S	-4.5	3.1	S
2003/2002	-2.3	S	S	S	-1.4	-3.0	S
2002/2001	-2.1	S	-2.1	S	5.4	-3.6	S

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. X Not applicable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.9 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.10. Wired Telecommunications Carriers (NAICS 51331)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2004

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	2004	2003	2002	2001	Percent change		
					2004/2003	2003/2002	2002/2001
OPERATING REVENUE							
Total	211,176	221,231	237,697	260,736	-4.5	-6.9	-8.8
Fixed total	128,282	139,100	153,141	168,585	-7.8	-9.2	-9.2
Fixed local	72,336	73,432	78,542	83,062	-1.5	-6.5	-5.4
Basic service	59,684	61,280	65,486	68,427	-2.6	-6.4	-4.3
Fixed value-added services	12,652	12,152	13,057	14,634	4.1	-6.9	-10.8
Fixed long-distance	36,841	44,602	52,009	61,082	-17.4	-14.2	-14.9
Outbound service	31,017	36,461	41,818	49,367	-14.9	-12.8	-15.3
Inbound service	5,824	8,141	10,191	11,715	-28.5	-20.1	-13.0
Fixed all distance	3,272	3,682	S	4,448	-11.1	S	S
Dedicated network services	7,629	8,256	9,261	9,659	-7.6	-10.9	-4.1
Data transmission services	8,204	9,128	9,847	10,335	-10.1	-7.3	-4.7
Mobile total	S	S	S	S	S	S	S
Carrier services	54,617	54,024	55,608	57,220	1.1	-2.8	-2.8
Network access	50,547	49,917	51,786	53,086	1.3	-3.6	-2.4
Other carrier services	4,070	4,107	3,823	S	-0.9	7.4	S
Other telecommunications services	6,982	7,587	8,890	10,624	-8.0	-14.7	-16.3
Internet backbone services	1,501	1,680	1,836	2,205	-10.7	-8.5	-16.8
Internet access services	S	3,233	3,625	4,515	S	-10.8	-19.7
Multichannel programming distribution services	S	S	S	S	S	S	S
Other telecommunications related services	2,154	2,313	2,945	3,397	-6.8	-21.5	-13.3
Other services revenue	19,997	18,810	18,251	22,664	6.3	3.1	-19.5
Telecommunications network installation services	2,407	1,800	1,525	2,442	33.7	18.0	-37.5
Telecommunications equipment sales ...	S	1,642	2,169	2,187	S	-24.3	-0.8
Telecommunications equipment rental ...	829	852	1,082	1,084	-2.7	-21.3	-0.1
Telecommunications equipment maintenance	594	741	840	796	-19.8	-11.8	5.5
Network design and development services, other than security	S	S	S	83	S	S	S
Sales of directory advertising space	968	1,003	1,005	1,070	-3.5	-0.2	-6.1
Rental or sale of mailing lists	S	S	S	S	S	S	S
Other revenue	S	S	S	S	S	S	S

See footnotes at end of table.

Table 3.3.10. **Wired Telecommunications Carriers (NAICS 51331)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2004—Con.**

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	2004	2003	2002	2001	Percent change		
					2004/2003	2003/2002	2002/2001
OPERATING EXPENSES							
Total	198,315	193,199	203,329	239,257	2.6	-5.0	-15.0
Annual payroll	36,941	41,380	42,557	51,091	-10.7	-2.8	-16.7
Employer's contributions to employee benefit plans	14,106	12,899	12,139	12,682	9.4	6.3	-4.3
Contract labor	2,921	2,719	2,636	NA	7.4	3.2	NA
Total materials and supplies	4,447	4,364	NA	NA	1.9	NA	NA
Computer and other business equipment and supplies	1,727	1,876	NA	NA	-7.9	NA	NA
Other materials, parts, and supplies	2,720	2,488	NA	NA	9.3	NA	NA
Total purchased services	27,544	26,881	NA	NA	2.5	NA	NA
Custom coded software and system design and support services	1,109	852	NA	NA	30.2	NA	NA
Data processing and other purchased computer services	2,685	2,958	NA	NA	-9.2	NA	NA
Purchased communication services	3,055	3,592	S	NA	-14.9	S	NA
Purchased advertising and promotional services	3,085	3,210	3,538	4,569	-3.9	-9.3	-22.6
Purchased electricity	2,515	2,263	2,411	NA	11.2	-6.1	NA
Purchased fuels (except motor fuels)	60	55	NA	NA	10.2	NA	NA
Purchased management consulting, admin., and other prof. services	5,028	4,575	NA	NA	9.9	NA	NA
Lease and rental payments	4,311	4,440	4,752	6,913	-2.9	-6.6	-31.3
All other purchased services	5,696	4,936	NA	NA	15.4	NA	NA
Access charges	33,635	33,379	35,257	39,663	0.8	-5.3	-11.1
Depreciation	44,254	39,881	41,106	49,018	11.0	-3.0	-16.1
Universal service contributions and other similar charges	2,677	2,731	3,327	3,946	-2.0	-17.9	-15.7
Taxes and license fees	5,318	5,603	5,004	NA	-5.1	12.0	NA
Other operating expenses ¹	S	23,363	S	54,195	S	S	S

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.10 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.11. Wired Telecommunications Carriers (NAICS 51331)—Estimated Local, Long-Distance, and Network Access Revenue by Type of Customer and Type of Service for Employer Firms: 2001 Through 2004

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	Total	Type of customer			Type of service		
		Residential	Business	Public	Intrastate	Interstate	International
LOCAL SERVICE							
Millions of Dollars							
2004	72,336	39,578	27,068	S	67,642	S	X
2003	73,432	37,923	28,109	S	68,810	S	X
2002	78,542	39,046	30,503	S	73,701	S	X
2001	83,062	43,163	29,776	10,123	77,635	5,427	X
Percent Change							
2004/2003	-1.5	4.4	-3.7	S	-1.7	S	X
2003/2002	-6.5	-2.9	-7.8	S	-6.6	S	X
2002/2001	-5.4	-9.5	2.4	S	-5.1	S	X
LONG-DISTANCE SERVICE							
Millions of Dollars							
2004	36,841	19,761	15,584	S	13,692	17,885	5,264
2003	44,602	23,421	S	S	15,113	23,273	6,217
2002	52,009	26,469	24,146	S	16,528	27,523	7,959
2001	61,082	29,628	30,033	1,422	17,279	34,335	9,467
Percent Change							
2004/2003	-17.4	-15.6	S	S	-9.4	-23.2	-15.3
2003/2002	-14.2	-11.5	-18.1	S	-8.6	-15.4	-21.9
2002/2001	-14.9	-10.7	-19.6	S	-4.4	-19.8	-15.9
NETWORK ACCESS							
Millions of Dollars							
2004	50,547	S	S	S	14,767	34,452	1,327
2003	49,917	S	S	S	15,274	33,272	1,371
2002	51,786	S	32,251	S	15,660	34,381	1,745
2001	53,086	15,656	33,006	4,425	14,802	35,824	2,460
Percent Change							
2004/2003	1.3	S	S	S	-3.3	3.5	-3.2
2003/2002	-3.6	S	S	S	-2.5	-3.2	-21.4
2002/2001	-2.4	S	-2.3	2.1	5.8	-4.0	-29.1

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. X Not applicable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.11 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.12. Cellular and Other Wireless Telecommunications (NAICS 513322)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2004

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	2004	2003	2002	2001	Percent change		
					2004/2003	2003/2002	2002/2001
OPERATING REVENUE							
Total	125,693	109,933	96,530	82,521	14.3	13.9	17.0
Mobile total	106,989	94,818	83,879	71,531	12.8	13.0	17.3
Mobile telephony services	106,232	94,260	83,319	70,903	12.7	13.1	17.5
Local access and use	80,624	72,830	62,489	52,349	10.7	16.5	19.4
Mobile value-added services	4,281	3,396	2,904	2,382	26.1	17.0	21.9
Mobile long-distance	6,972	5,402	6,073	5,127	29.1	-11.0	18.5
Mobile all distance	12,078	10,799	10,158	8,669	11.8	6.3	17.2
Dedicated network services	\$	\$	\$	\$	\$	\$	\$
Other mobile telephony revenue	2,271	\$	1,696	2,377	\$	\$	-28.7
Messaging services	217	386	351	441	-43.6	9.8	-20.3
Mobile dispatch services	\$	\$	209	187	\$	\$	11.8
Carrier services	2,340	2,415	2,738	2,868	-3.1	-11.8	-4.5
Network access	1,029	1,334	1,197	1,149	-22.9	11.5	4.1
Other carrier services	1,311	1,081	1,541	1,718	21.3	-29.9	-10.3
Other telecommunications services	4,300	3,890	3,181	2,515	10.5	22.3	26.4
Other services revenue ¹	12,064	8,810	6,733	5,607	36.9	30.8	20.1
OPERATING EXPENSES							
Total	99,729	92,018	86,636	75,587	8.4	6.2	14.6
Annual payroll	13,513	11,967	10,440	11,164	12.9	14.6	-6.5
Employer's contributions to employee benefit plans	3,886	2,930	2,348	2,155	32.6	24.8	9.0
Contract labor	\$	1,822	1,729	NA	\$	5.4	NA
Total materials and supplies	1,391	1,447	NA	NA	-3.9	NA	NA
Computer and other business equipment and supplies	525	680	NA	NA	-22.7	NA	NA
Other materials, parts, and supplies	866	768	NA	NA	12.7	NA	NA
Total purchased services	16,951	14,801	NA	NA	14.5	NA	NA
Custom coded software and system design and support services	335	442	NA	NA	-24.3	NA	NA
Data processing and other purchased computer services	481	426	NA	NA	13.1	NA	NA
Purchased communication services	2,165	1,729	1,335	NA	25.2	29.5	NA
Purchased advertising and promotional services	6,103	5,187	4,727	4,301	17.7	9.7	9.9
Purchased electricity	325	277	246	NA	17.4	12.5	NA
Purchased fuels (except motor fuels)	4	4	NA	NA	-5.0	NA	NA
Purchased management consulting, admin., and other prof. services	1,415	1,197	NA	NA	18.2	NA	NA
Lease and rental payments	4,887	4,216	3,572	3,137	15.9	18.0	13.9
All other purchased services	1,238	1,326	NA	NA	-6.7	NA	NA
Access charges	6,746	6,795	6,564	6,902	-0.7	3.5	-4.9
Depreciation	20,606	19,313	16,240	16,739	6.7	18.9	-3.0
Universal service contributions and other similar charges	1,174	840	616	651	39.6	36.4	-5.4
Taxes and license fees	1,101	769	681	NA	43.2	12.9	NA
Other operating expenses ²	32,582	31,333	31,872	27,739	4.0	-1.7	14.9

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Includes fixed telecommunications revenue.

²Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.12 provides estimated measures of sampling variability (coefficients of variation).

Table 3.3.13. Telecommunications Resellers (NAICS 51333)—Estimated Revenue and Expenses for Employer Firms: 2001 Through 2004

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Item	2004	2003	2002	2001	Percent change		
					2004/2003	2003/2002	2002/2001
OPERATING REVENUE							
Total	9,849	10,320	9,717	9,770	-4.6	6.2	-0.5
Fixed total	5,232	5,779	5,718	5,858	-9.5	1.1	-2.4
Fixed local	1,297	1,237	1,127	990	4.9	9.8	13.8
Fixed long-distance	3,060	3,368	3,487	4,015	-9.1	-3.4	-13.1
Fixed all distance	S	S	S	S	S	S	S
Dedicated network services	S	S	S	S	S	S	S
Data transmission services	168	371	286	334	-54.7	29.7	-14.3
Mobile total	S	S	S	S	S	S	S
Carrier services	1,391	1,583	1,405	1,297	-12.1	12.7	8.4
Other telecommunications services	S	S	S	S	S	S	S
Other services revenue	S	S	S	S	S	S	S
OPERATING EXPENSES							
Total	8,240	9,451	8,085	8,279	-12.8	16.9	-2.3
Annual payroll	S	S	1,889	1,986	S	S	-4.9
Employer's contributions to employee benefit plans	205	S	S	S	S	S	S
Contract labor	105	S	S	S	S	S	NA
Total materials and supplies	S	S	NA	NA	S	NA	NA
Computer and other business equipment and supplies	58	S	NA	NA	S	NA	NA
Other materials, parts, and supplies	S	S	NA	NA	S	NA	NA
Total purchased services	S	S	NA	NA	S	NA	NA
Custom coded software and system design and support services	S	S	NA	NA	S	NA	NA
Data processing and other purchased computer services	44	S	NA	NA	S	NA	NA
Purchased communication services	S	S	S	NA	S	S	NA
Purchased advertising and promotional services	184	154	103	137	20.1	49.7	-25.1
Purchased electricity	29	S	S	NA	S	S	NA
Purchased fuels (except motor fuels)	S	S	NA	NA	S	NA	NA
Purchased management consulting, admin., and other prof. services	S	S	NA	NA	S	NA	NA
Lease and rental payments	S	S	S	202	S	-21.1	S
All other purchased services	S	S	NA	NA	S	NA	NA
Access charges	1,701	1,405	S	1,914	21.1	S	S
Depreciation	S	S	S	1,022	S	S	S
Universal service contributions and other similar charges	83	83	S	S	-0.1	S	S
Taxes and license fees	S	S	S	S	S	S	NA
Other operating expenses ¹	S	2,797	S	S	S	S	S

NA Not available. S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

¹Due to the addition of detailed expense data to the 2002 and 2003 Service Annual Survey, data prior to 2003 are not comparable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.3.13 provides estimated measures of sampling variability (coefficients of variation).